

3Q25 Results

3Q25 Walmex Performance

\$241.5

Total Revenues
MXN Bn

4.9%

Total Revenue
Growth

1.6%

Operating Income
Growth

10.5%

EBITDA Margin

3Q25 eCommerce

Mexico

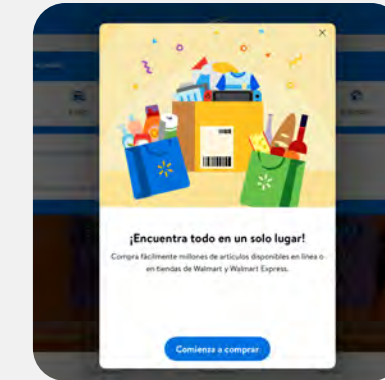
20% GMV
growth

7.7% of total
GMV

11.2% Marketplace
GMV growth



On-demand
~1,370 store with on-Demand



Extended Assortment
+29% Sellers growth vs 3Q24

3Q25 New Stores

México
23

CAM
3

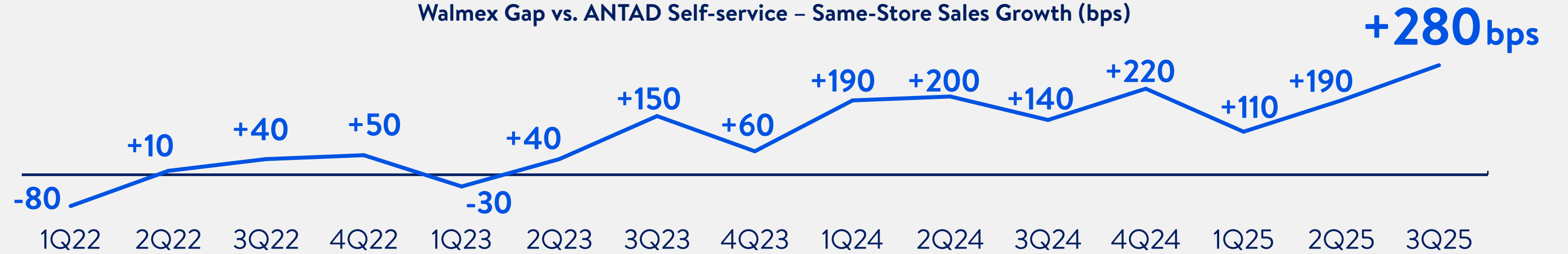


1.8%

Contribution to
Total Sales
Growth in 3Q25

Performance vs the market

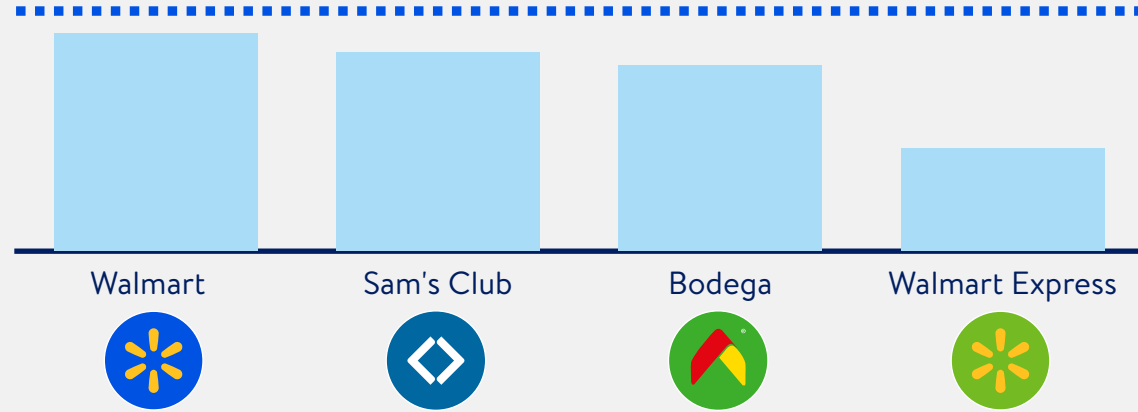
Walmex Gap vs. ANTAD Self-service – Same-Store Sales Growth (bps)



3Q25 Same Stores Sales

Growth

Mexico
3.9%



CAM
0.6%



New businesses that enhance the core

Connectivity



23.5M
Active¹ users

~\$3.0B
Sales in 3Q25



Advertising



16%
Revenue growth
vs 3Q24



Beneficios



46M
Active
customers²



1) Active Bait users refers to users with at least one transaction in the last 6 months, including economic transactions (sales to distributors). Includes Home Broadband and MiFi lines.
2) Customers that have given their cellphone number and registered a purchase at least once in the last 90 days.



Results 3Q 2025



To view 

Laser focused on our **strategy**

Same Store Sales growth

3.9%

in Mexico

0.6%

in Central America*

4.9%

total revenue
growth

Total Store Sales growth

5.6%

in Mexico

2.5%

in Central America*

10.5%

consolidated
EBITDA margin

*Excluding FX effects



Win in discount

Private brand penetration

17.2%
in Mexico

19.3%
in Central America

Number of stores

4,150
in Mexico &
Central America

280 pbs

above the same-store
sales growth of ANTAD
self-service stores

+10 pbs

price perception
vs 3Q24





Lead the Omnichannel experience

24%

growth of OnDemand
en México

7.7%

eCommerce GMV
of total
GMV in Mexico

20%

growth of
eCommerce
GMV in Mexico

38%

growth of
eCommerce GMV
in Central America



Ecosystem of preference



16%

revenue growth
in Mexico

55%

revenue
growth in
Central America

bait[®]

23.5M

active users

Walmart
Beneficios

BodegaAurrera
Beneficios

46M

contactable
customers*

* Customers that have given their cellphone number and registered a purchase at least once in the last 90 days