

## WALMEX vesuls 1Q21

The date of this webcast is April 27, 2021. Today's webcast is being recorded, and will be available at <a href="https://www.walmex.mx">www.walmex.mx</a>.

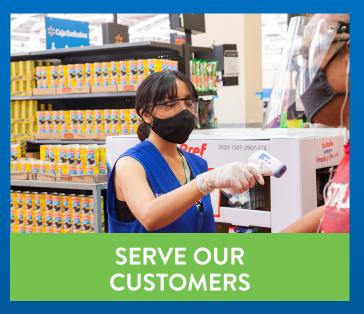
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**ASSOCIATES** 







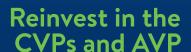
### FIVE PRIORITIES



#### Our emerging flywheel

#### Win the primary destination

**Grocery and Consumables** 



Customer & Associate Centricity



Price Seekers & Tight Budget



Digital Experience and Efficient & Busy



**Quality Seekers** 

#### Build an omni-driven ecosystem

Extended GM Assortment Financial solutions and other

Be sustainably lower cost supported by new sources of revenue

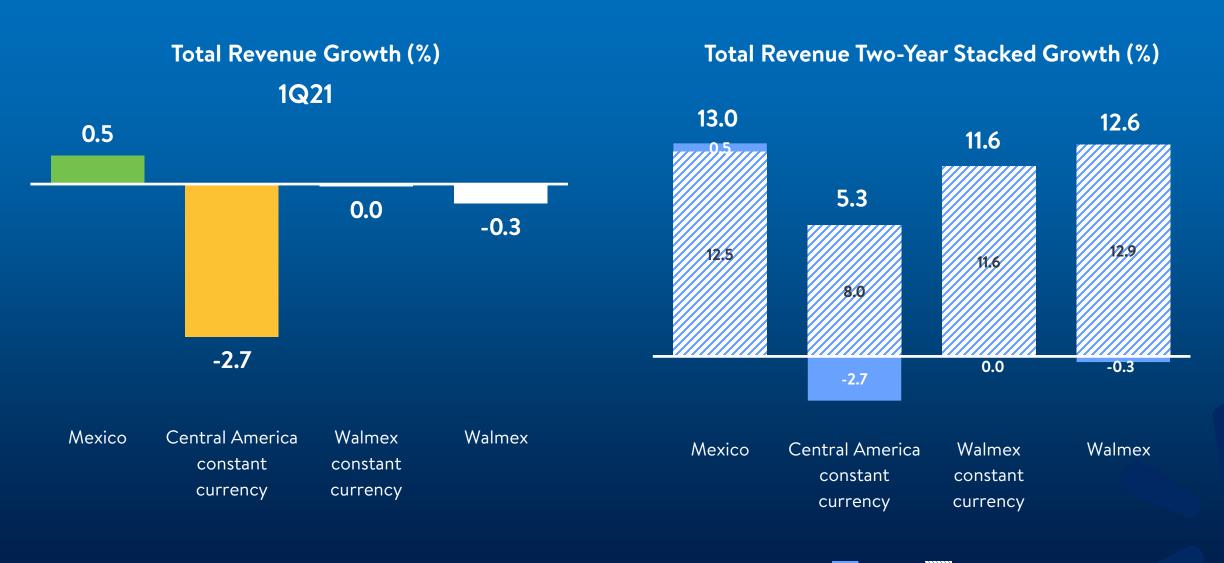
**EDLC & Productivity** 

Monetization

# 1Q21 Performance

Guilherme Loureiro CEO

### During 1Q21 total revenues decreased 0.3%, resulting in a double-digit two-year stacked growth

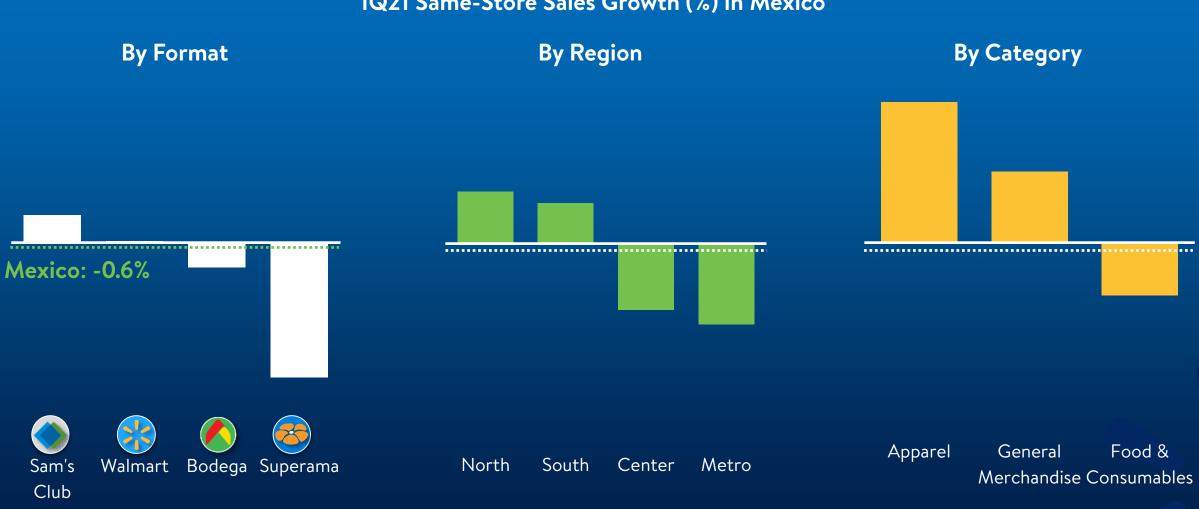


1Q21

1Q20

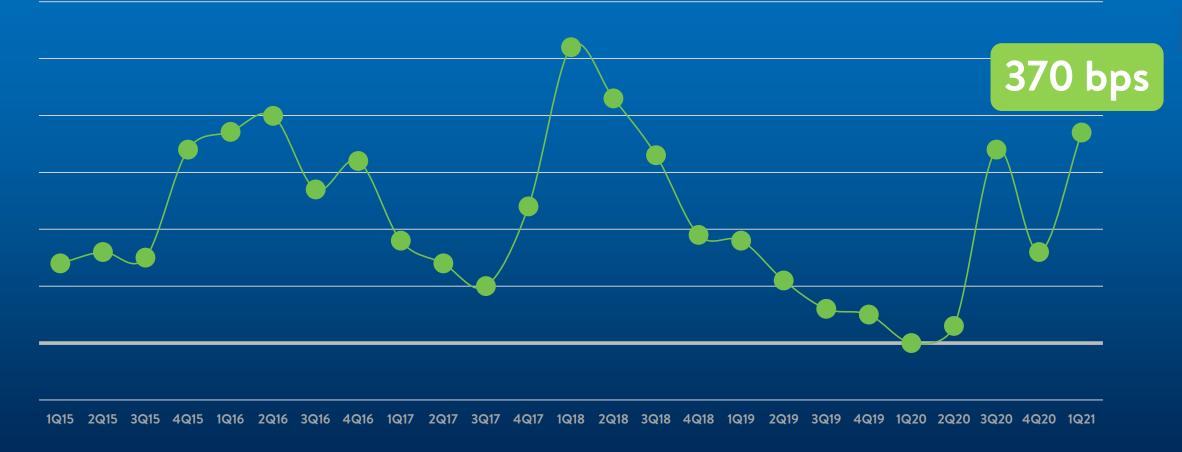
#### Mexico delivered a 10.2% two-year stacked same-store sales growth, despite an atypical comp base

1Q21 Same-Store Sales Growth (%) in Mexico



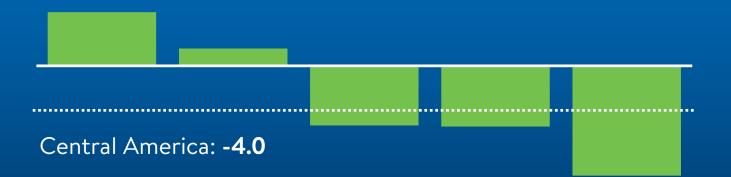
#### We grew 370 bps ahead of the market during the quarter

Walmex Gap vs. ANTAD1 – Same-Store Sales Growth (bps)



Central America continues to face a challenging macro environment

1Q21 Same-Store Sales Growth (%)
By Country in Central America



Honduras









El Salvador





Walmart >





#### **ON-DEMAND**

95
Additional stores enabled with ondemand

55

Stores with crowdsourcing model



Stores enabled with on-demand service

135 + 165

+

381

\_

681

Bodegas

Sam's Club Walmart + Walmart Express Stores offering on-demand



#### Launch of Virtual Stores



30

Virtual Stores

Apparel

Home

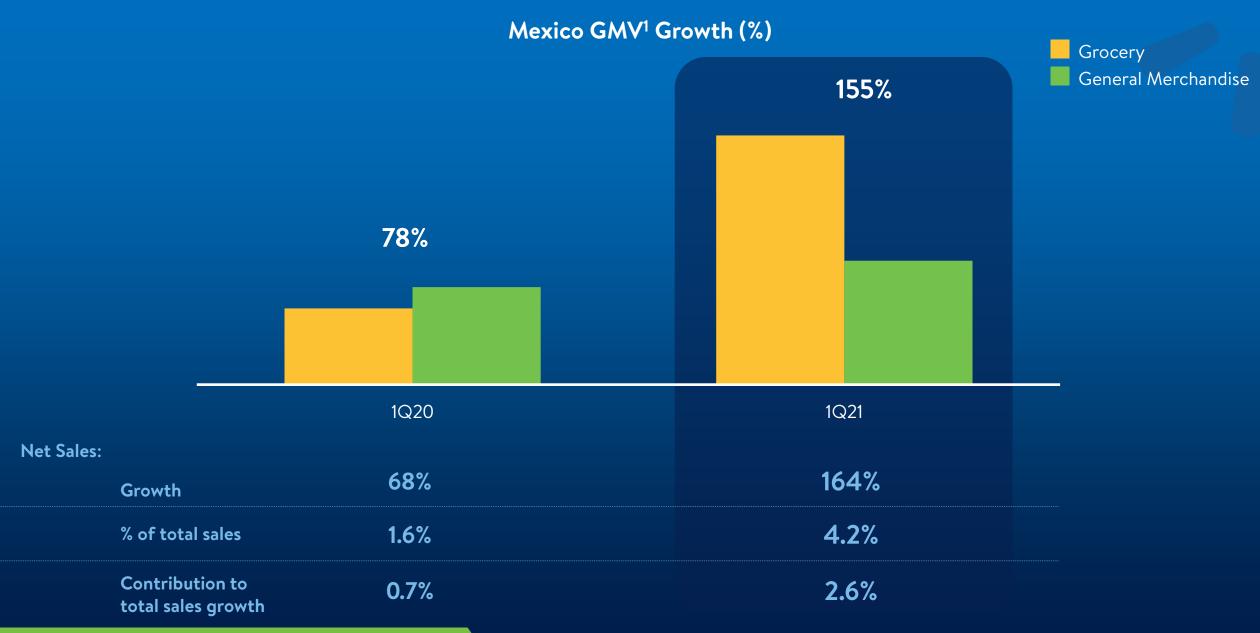
Lifestyle



**Electronics** 

**Outdoors** 

#### eCommerce momentum continues



#### FINANCIAL SOLUTIONS

#### CONNECTIVITY

#### **ADVERTISING**

2% Cashback

Paga tu despensa con la app

v te devolvemos en la app

1 Descárgala en:





Recarga la app en caja

3 Y paga con tu celular



+385k Users

+215k New users in 1Q21





+108% +107% Advertisers vs. LY Campaigns vs. LY

+80%
Sales growth vs. LY

### 2 new DCs under construction to further reinforce our logistics network



Operating

Under construction

**Villahermosa** Perishables

Starts operations in 2Q21

### We continue to implement our expansion plans

24 New stores in 1Q21

20 Mexico 4 Central America

Contribution to Total Sales Growth









Alianza por la inclusión laboral de personas con discapacidad

COMMUNITIES

### CREATING SHARED VALUE









**BUSINESS PARTNERS** 



PLANET

# 1Q21 Financial Results

Milton Brandt CFO

#### Financial framework remains consistent

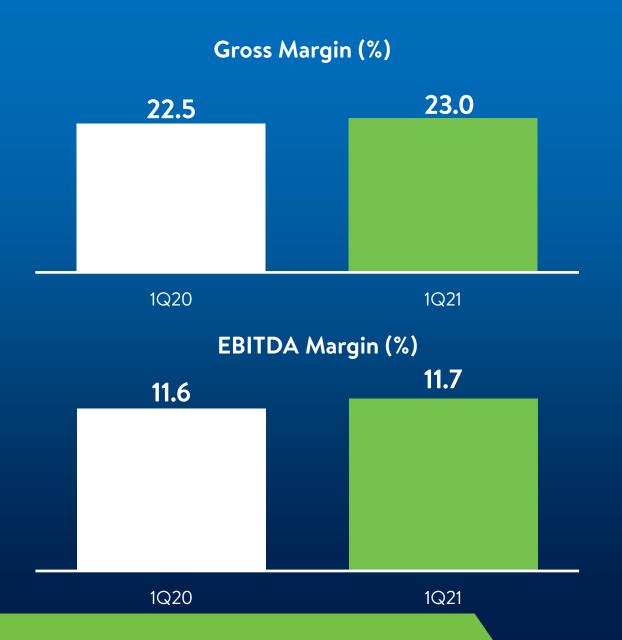








#### Mexico's Performance



#### 1Q21 Highlights

- Total revenues grew 0.5%
  - SSS decreased 0.6%, two-year stack 10.2%
  - eCommerce contributed 2.6% to total revenues growth
- Gross margin expanded by 50 bps, reaching 23.0%
- **SG&A** grew **2.9%**
- Operating income grew 1.3%, 80 bps ahead of total revenues growth
- EBITDA margin increased 10 bps to 11.7%

#### In Mexico total revenues grew 0.5%

#### Mexico 1Q results

	1Q21		1Q20		Var.
(\$MXN Millions)	\$	%	\$	%	%
Total revenues	141,032	100.0	140,281	100.0	0.5
Gross margin	32,398	23.0	31,565	22.5	2.6
General expenses	19,533	13.8	18,978	13.5	2.9
Earnings before other income, net	12,865	9.1	12,587	9.0	2.2
Other income, net	116	0.1	222	0.2	(47.5)
Operating income	12,981	9.2	12,809	9.1	1.3
EBITDA	16,468	11.7	16,211	11.6	1.6

#### Central America's Performance



#### 1Q21 Highlights

- Total revenues decreased 2.7%
- Gross margin expanded by 70 bps to 24.8% of sales
- SG&A decreased 3.0%
- Operating income increased 8.8%
- Double-Digit EBITDA margin of 10.1%

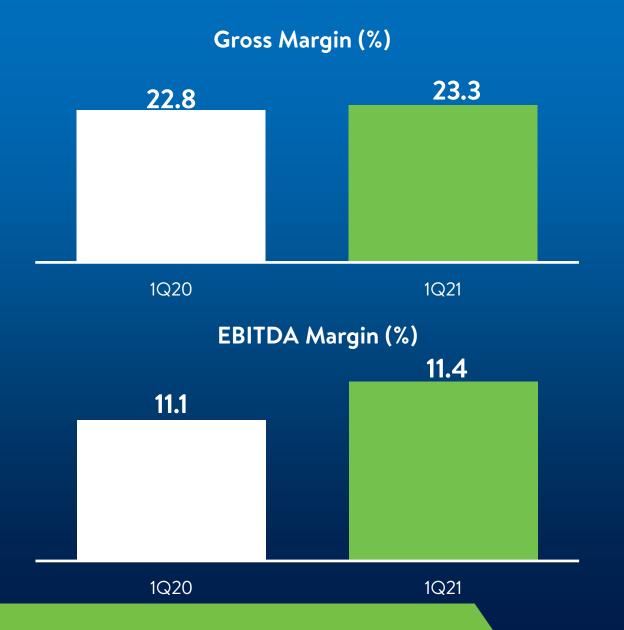
Figures in constant currency basis Bps = basis points

#### In Central America EBITDA margin expanded by 100 bps

#### **Central America 1Q results**

	1Q21		1Q20		<b>V</b> ar. (%)	
(\$MXN Millions)	\$	%	\$	%	Peso terms	Constant currency basis
Total revenues	29,725	100.0	31,053	100.0	(4.3)	(2.7)
Gross margin	7,382	24.8	7,499	24.1	(1.6)	0.1
General expenses	5,450	18.3	5,711	18.4	(4.6)	(3.0)
Earnings before other income, net	1,932	6.5	1,788	5.8	8.1	9.9
Other income, net	27	0.1	43	0.1	(38.3)	(37.2)
Operating income	1,959	6.6	1,831	5.9	7.0	8.8
EBITDA	3,007	10.1	2,839	9.1	5.9	7.7

#### Walmex Consolidated Performance



#### 1Q21 Highlights

- Total revenues decreased 0.3%
  - New stores contributed 1.1%
- Gross margin increased 50 bps to 23.3%
- SG&A increased 1.2%
- EBITDA margin expanded by 30 bps, reaching
   11.4%

#### At a consolidated level, total revenues decreased 0.3%

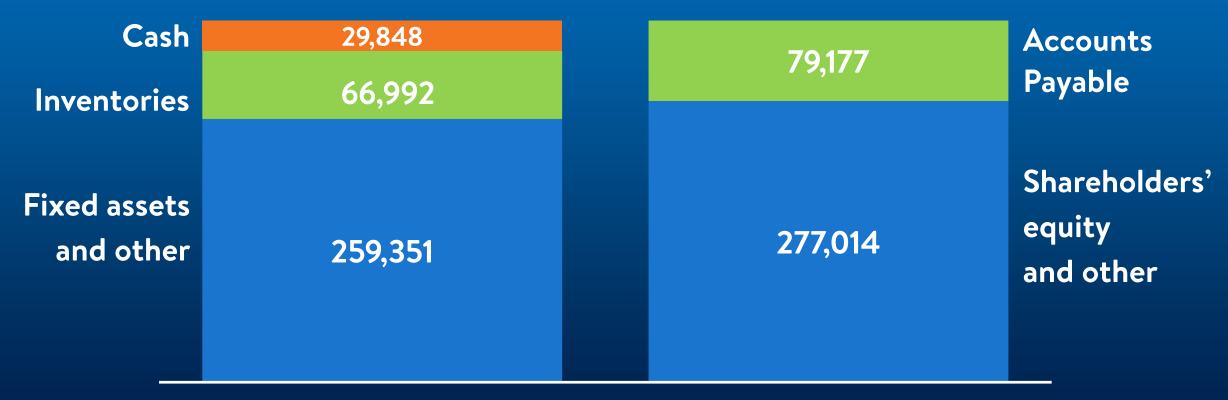
#### Walmex Consolidated 1Q results

	1Q21		1Q20		Var.
(\$MXN Millions)	\$	%	\$	%	%
Total revenues	170,757	100.0	171,334	100.0	(0.3)
Gross margin	39,780	23.3	39,064	22.8	1.8
General expenses	24,983	14.6	24,689	14.4	1.2
Earnings before other income, net	14,797	8.7	14,375	8.4	2.9
Other income, net	143	0.1	265	0.2	(46.0)
Operating income	14,940	8.7	14,640	8.5	2.0
EBITDA	19,475	11.4	19,050	11.1	2.2
Net income	10,070	5.9	9,997	5.8	0.7

#### Financial Strength

Balance sheet statement (March 31, 2021 – \$MXN Millions)

**TOTAL: \$356,191** 

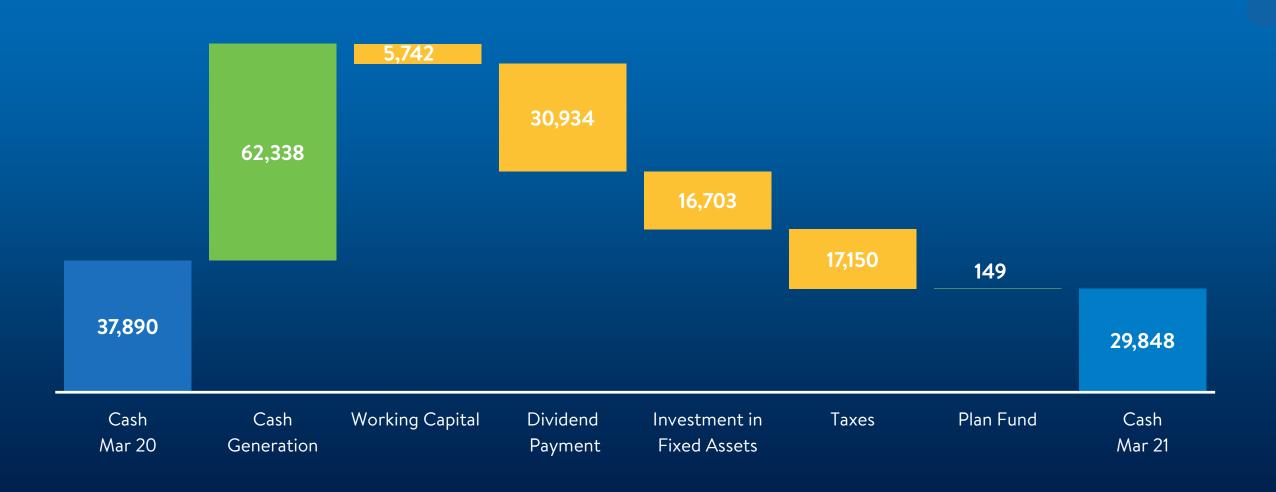


Assets

Liabilities & shareholders' equity

#### Investing and generating returns

Sources and uses of cash - \$MXN Millions





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