# Walmart de México y Centroamérica Reports July 2018 Sales

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, August 6<sup>th</sup>, 2018

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during July 2018, sales amounted to \$49,521 million pesos. This figure represents a 7.3% increase over sales reported in the same month of 2017.

**Total Sales** 

July

January - July

	2018 Million MXN	2017 Million MXN	% Growth
Mexico	40,258	37,537	7.3
Central America*	9,263	8,614	7.5
Consolidated	49,521	46,151	7.3

2018 Million MXN	2017 Million MXN	% Growth
275,206	252,001	9.2
63,744	60,651	5.1
338,950	312,652	8.4

<sup>\*</sup> Central America sales growth figures are impacted by variations in exchange rates.

#### Mexico Sales

During **July 2018**, total sales for Mexico increased **7.3**% over sales reported in July 2017. Comp stores, all those units in operation for over a year, posted a **5.9**% increase compared to the same month of 2017.

Considering the **four-week period** from **June 30<sup>th</sup> to July 27<sup>th</sup>, 2018**, as compared to the four-week period ending July 28<sup>th</sup>, 2017, total sales increased **9.4%** and comp store sales increased **8.1%** 

# **Mexico Sales Growth 2018**

#### Calendar

	Total Stores %	Comp Stores %
January	8.7	7.6
February	10.1	8.9
March	15.1	13.5
April	3.6	2.4
May	8.6	7.2
June	11.5	10.0
July	7.3	5.9
January - July	9.2	7.8

# **Retail Calendar (Saturday-Friday)**

Number of weeks	Total Stores %	Comp Stores %
4	11.6	10.4
4	10.5	9.3
5	13.2	11.6
4	3.6	2.3
4	8.2	6.8
5	10.2	8.7
4	9.4	8.1
30	9.7	8.3

During the month of July on a comp unit basis, the average ticket increased **3.8%** and the number of transactions increased **2.1%** as compared to the same month of 2017.

This document may contain certain references concerning Wal-Mart de México S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.





#### Central America Sales

In Central America, total sales increased **2.1%**, and comp store sales posted a decrease of **1.0%** on a constant currency basis.

# Central America Sales Growth 2018 (Constant currency basis)

amo

Stores %

3.0

4.1

13.9

(5.4)

2.3

4.8

3.0

(1.0)

#### Calendar

Total

**Stores** 

%

7.3

8.1

18.8

(1.5)

6.8

8.8

2.1

7.1

1

# Retail Calendar (Saturday-Friday)

Number of weeks	Total Stores %	Comp Stores %
4	11.3	6.9
4	8.0	4.0
5	16.4	11.2
4	(1.2)	(5.1)
4	7.6	3.1
5	5.7	1.6
4	5.1	1.7
30	7.7	3.5

# **Openings**

In July, we opened 5 units:

January - July

Mexico: 3 units

January

**February** 

March April

May

June

July

2 Mi Bodegas: 1 in Los Mochis, Sinaloa and 1 in Loreto, Zacatecas.

1 Bodega Aurrerá Express, in Reynosa, Tamaulipas.

Central America: 2 units

2 Discount Stores: 1 in Santa Bárbara, Honduras and 1 in Chimaltenango, Guatemala.

Additionally, during August we have opened 2 units:

### Mexico:

1 Supercenter: in Iztapalapa, Ciudad de México

#### **Central America:**

1 Bodega: in San José, Costa Rica.

# Corporate Social Responsibility

In July, **Walmart de México y Centroamérica** was recognized in the first position of the "Inclusive business" ranking, published by *Expansion* magazine. This result was due to the Company's vision by integrating vulnerable groups in its growth strategies in the short and medium term, emphasizing Diversity and Inclusion policies and practices in Talent hiring.

Also in July, *Mundo Ejecutivo* magazine published its ranking "The top 500 most important companies in Latin America", where **Walmart de México y Centroamérica** ranked eighth. This publication measured the total income of companies during 2017.

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In July, Expansion magazine published its ranking "The top 500 most important companies in Latin America", where Walmart de México y Centroamérica ranked in the 10 position. This publication measured the total income of companies during 2017.

This month, the League of American Communications Professionals (LACP) presented its "2017 Vision Awards", granting three awards to Walmart de México y Centroamérica for its 2017 Financial and Corporate Responsibility Report. The first one for being one of the best 10 Mexican Reports in 2017; the second, as one of the best 100 reports worldwide; and the third, a Platinum Award for its excellence, within the retail industry, in the elaboration of its Annual *online* Report.

# **Company Description**

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of July 31st, 2018, it operated 3,186 units, broken down as follows:

2,395	Mexico		791	Central America
1,857	Bodegas Aurrerá:		530	Discount Stores
	510 Bodegas		95	Supermarkets
	355 Mi Bodegas		29	Walmarts
	992 Bodegas Express		137	Bodegas
271	Walmarts			-
163	S Sam's Clubs			
94	1 Superamas			
10	Medimart Pharmacies			

# **Ticker Symbols**

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex	Walmex* MM	Walmex.Mx	WMMVY
	WMMVY US	WMMVY.Pk	

# Websites

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From the different formats:

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Note: The information presented in this document is preliminary.

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