

WALMEX *day* 2021

February 18, 2021

The date of this meeting is February 18, 2021. Today's meeting is being recorded and will remain available at **www.walmex.mx**

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FINANCIAL SOLUTIONS ECOSYSTEM

Blas Caraballo
Financial Solutions

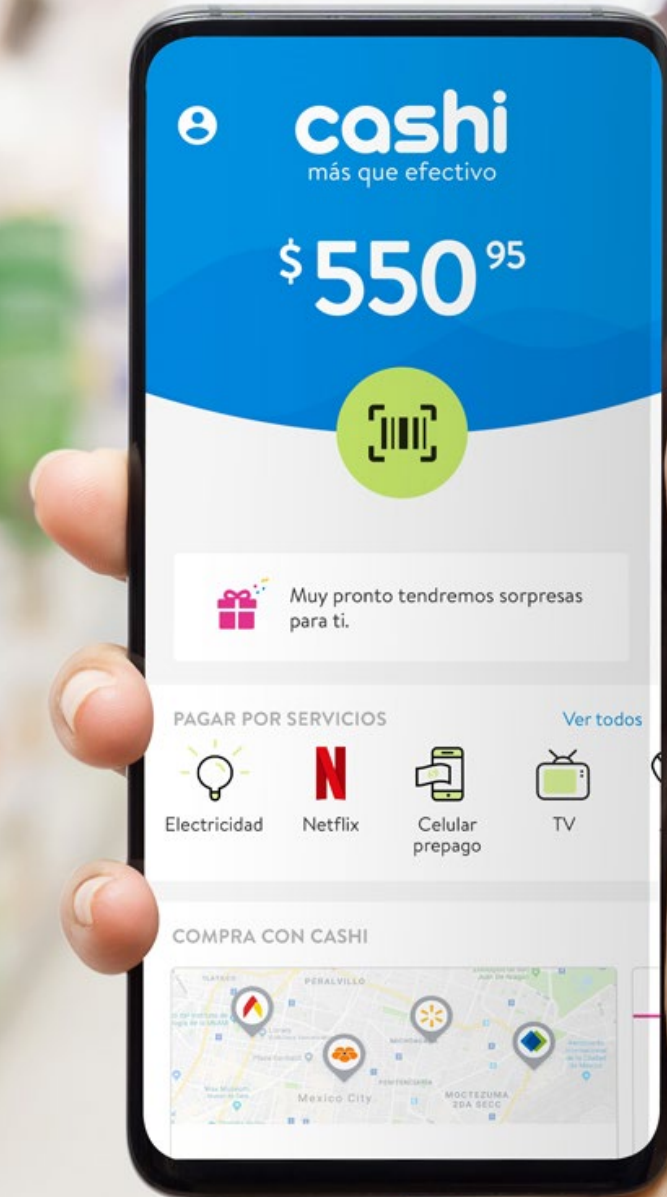
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An ambition to connect with our customers digitally



Learnings from Cashi

- ✓ **In-store** merchandise payments
- ✓ Utility **bills**
- ✓ Mobile **top-ups**
- ✓ Digital **memberships**



Uniquely positioned to become a leading financial solutions ecosystem in Mexico



2,634

Stores



28,000

POS



5.0M

Customers
every day



4

Online
platforms



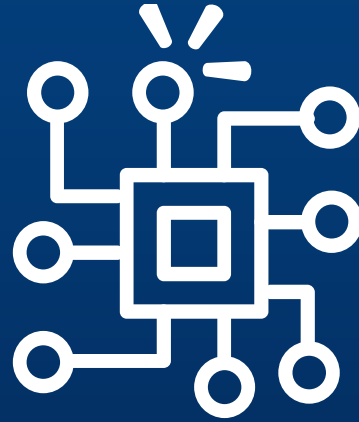
85M

Monthly
online visits

In 2020 we focused on building foundations



TALENT



TECHNOLOGY



DATA

Provide **digital financial solutions** to help **Mexican families live better**



ONLINE PAYMENTS

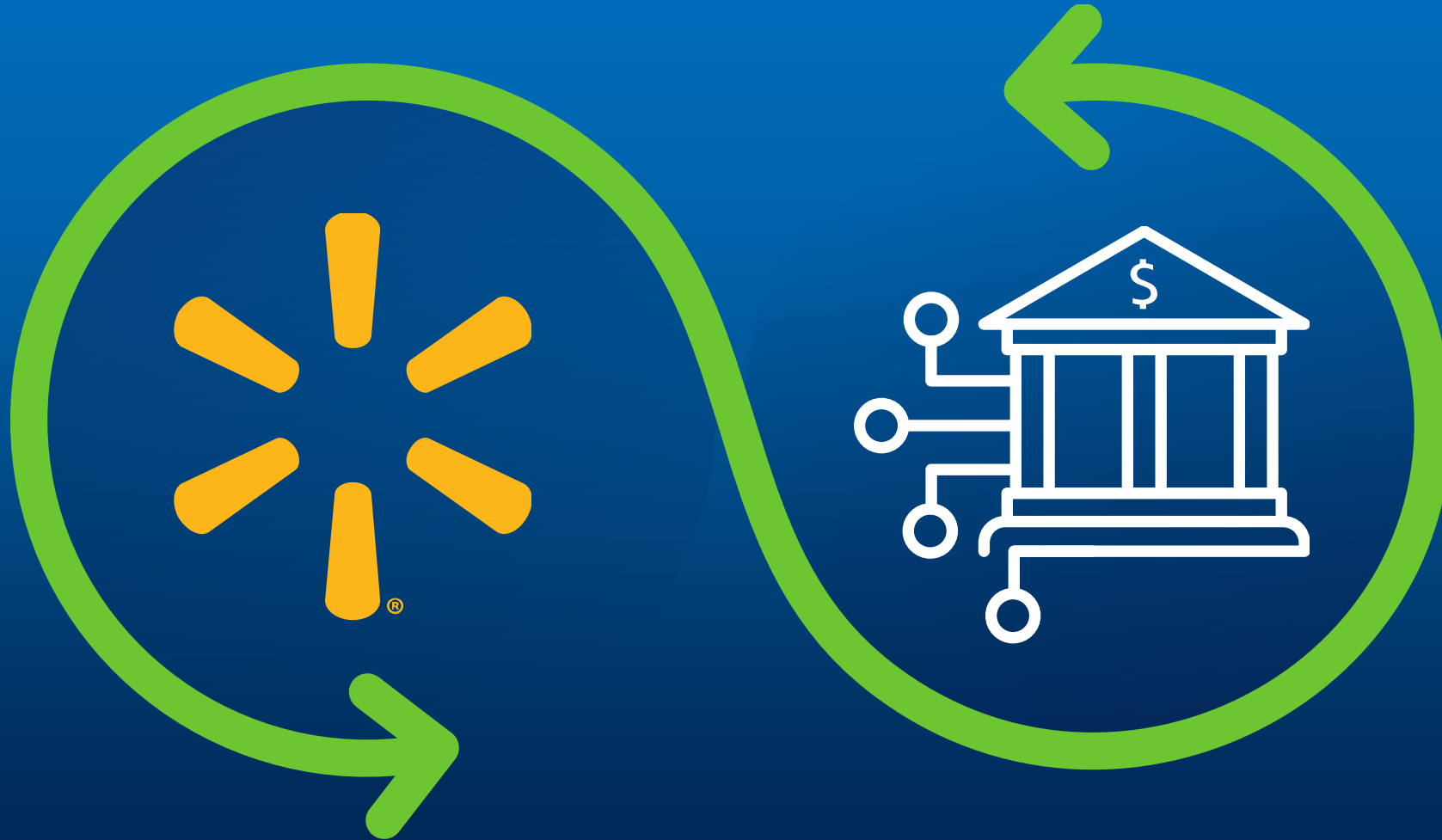


CARD ON FILE



B2B COMMERCIAL
ACTIVITY

Expanding capabilities through partnerships



Main takeaways



- We have the ambition to create a **leading financial solutions ecosystem**
- We are **uniquely positioned**
- We are **building the foundation** to move faster in the future